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Looking Back at

DAYTONA BIKE WEEK



Daytona Bike Week celebrates its 80th anniversary March 5th-14th

Ever since the inaugural Daytona 200 in 1937, motorcycle riders from across the country have dug themselves out of the snow and headed south for a week of fun in the sun and wild nights. From rowdy concerts on main street, to the racing action at the Speedway, to the endless miles of coastal riding -- Daytona continues to be the perfect winter escape for riders. Back in the 40's and 50's the racing was an epic sand throwing affair as the riders risked life and limb to race in a one-of-a-kind pavement and sand spectacular.

While Bike Week of the 70's and 80's really amped up the "rowdiness" of the event, it eventually settled down as more OEM's took advantage of the chance to get in front of customers. Now we see an explosion of custom bike shows, and this trend has continued as bike shows are held almost daily which is an excellent opportunity to get out there and see what the latest trends are among builders.

What hasn't changed is the gorgeous Florida weather and the opportunity to soak up the sun and get some riding in for those in the northern states. Every year more and more trailers with plates from New York, Pennsylvania and other snowbound states flee south to experience everything that Daytona has to offer.

<https://www.officialbikeweek.com/>



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We promise spring will come ... eventually! As you patiently wait for warm sun (and keep up your weekly bribes to the groundhog) there are a few things you can do to make sure your bike is ready to roll when the warm weather hits.

Prepping Your Bike For

Spring

STEP 1: Check Your Fuel

Hopefully, you did your winterizing correctly and drained most of your fuel and put in stabilizer. If you did, pour a few gallons of fresh high-octane fuel into the bike to make sure your engine will run smoothly.

STEP 2: Battery Hookup

After bad gasoline, the next most common issue with spring prep is the battery. If you didn't connect your battery to a trickle charger, you might as well order a new battery now so you have one ready to go. If you unhooked your battery and brought it in out of the cold you might be OK, but being stuck with a weak or dead battery is not a place you want to be when the pavement is heating up and drying out.

STEP 3: Tire Pressure Check This step should actually be done before you go on any ride, but ensuring that you have the proper tire pressure is key to a confident first ride of the spring. If you don't have a lift, moving your bike a couple times during the winter will help from developing flat spots. The last thing you want is to have tire issues out on the road.

STEP 4: Change Your Oil It is always nice to start the riding season with a fresh batch of oil coursing through your motorcycle's veins. Even if you changed your oil a few hundred miles before you put it into storage, it's good to flush the system and replace it with fresh oil to make sure there isn't any condensation in the lines.



HAVE A LAUGH!



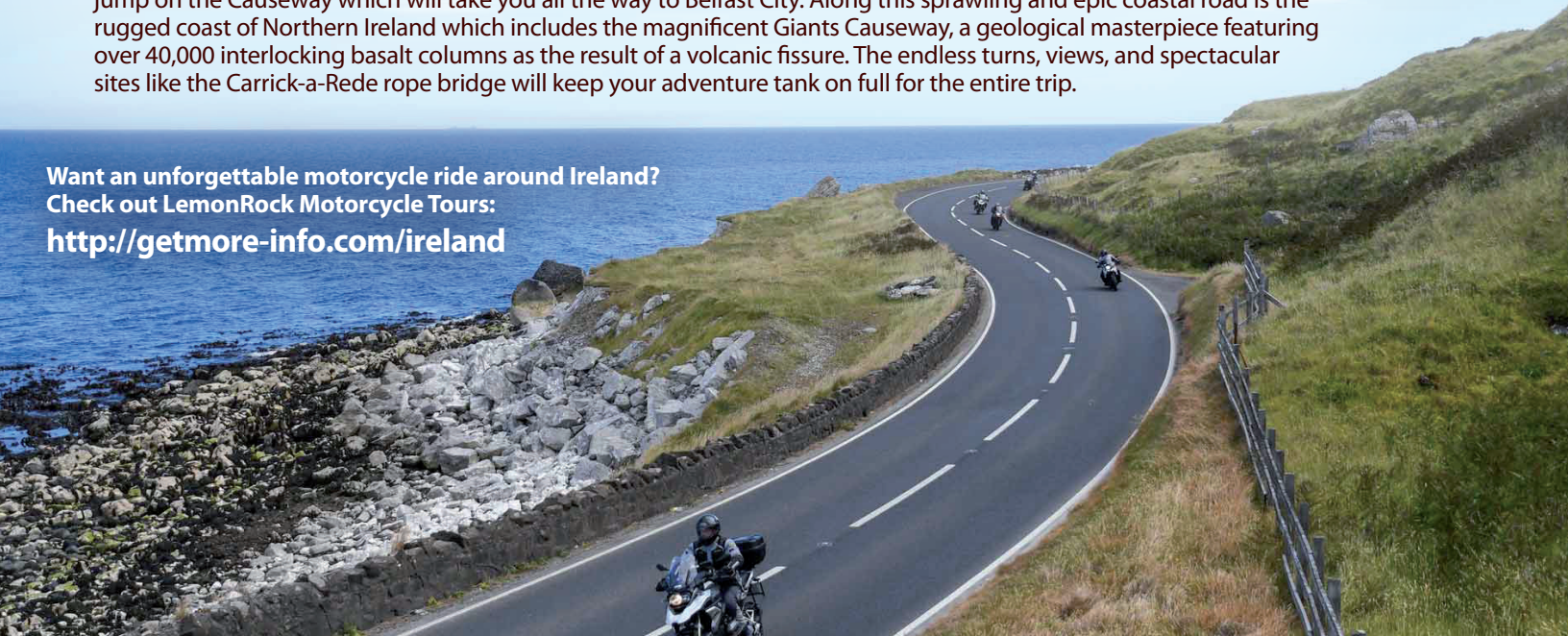
LUCK OF THE IRISH: Best Motorcycle Roads in Ireland

As you look ahead to your St. Patty's day celebration, one thing you may want to consider for the future is a moto-trip to the Emerald Isle itself. You don't have to be Irish to appreciate the lush rolling hills, epic coastlines, and gorgeous mountain passes. Head straight to the Blarney castle near Cork and kiss the Blarney stone to get the "gift of gab". Then explore the dungeon with a labyrinth of underground passages and chambers underneath the castle, dating from 600 years ago.

Head out on any of these amazing roads:

- 1. Lough Corrib Scenic Loop:** Starting in Galway City, the Lough Corrib takes you on an amazing run inland past its namesake, the second largest lake on the island. This is one of Ireland's truly great rides as you weave your way past rolling grasslands, ancient castles, other ruins and many other beautiful locations. You'll feel like you are deep in the heart of Ireland as you make your way by the Maumturk Mountains and take it all in.
- 2. Wild Atlantic Way:** This ride is definitely patch-worthy. At 1,533 miles long, it is considered the longest defined coastal touring route in the entire world. Much of the route is prohibitive for larger vehicles due to the small road size which makes it perfect for motorcycles. The route bobs and weaves along the entire western coastline of Ireland and treats its visitors to some of the most epic coastal views found anywhere on earth. Don't wait, just go!
- 3. Causeway Coast Scenic Drive:** If you make time for the Atlantic Way your best bet is to keep riding north and jump on the Causeway which will take you all the way to Belfast City. Along this sprawling and epic coastal road is the rugged coast of Northern Ireland which includes the magnificent Giants Causeway, a geological masterpiece featuring over 40,000 interlocking basalt columns as the result of a volcanic fissure. The endless turns, views, and spectacular sites like the Carrick-a-Rede rope bridge will keep your adventure tank on full for the entire trip.

Want an unforgettable motorcycle ride around Ireland?
Check out LemonRock Motorcycle Tours:
<http://getmore-info.com/ireland>



YOUR LEGAL GUIDE TO
MOTORCYCLE
INJURY COMPENSATION

**What Bikers MUST KNOW
About Insurance Claims
Settlements & Verdicts!**



Personal Injury Lawyer

Your Legal Guide To **MOTORCYCLE INJURY COMPENSATION**

This insider's guide explains how motorcyclists can maximize claims after an accident and avoid expensive mistakes, that could devalue their case and cost them tens of thousands of dollars or more. Readers will learn the answers to 11 questions that injured biker's need to ask before they sign any settlement documents with an insurance company.

Read this important legal guide BEFORE you are involved in an accident!

www.NAMIL-LAW.org/Larson

GREAT GEAR: Biltwell Belden Gloves



Finding a pair of gloves that hits the trifecta of look, comfort, and protection is a very difficult task and Biltwell has developed a pair of gloves that takes a pretty good shot at hitting all three. The Belden glove features a wind and water-resistant internal thermal barrier and a moisture-wicking fleece liner that helps keep a rider warm and dry. It has high impact plastic knuckle guards that give an added layer of protection. It also hits high notes on the style as those plastic knuckle guards are nicely hidden under its sleek 100% leather construction. Biltwell offers a nice variety of colors of leather and stitching with a great classic look. The palm is perforated to let air in and there is extra padding hidden throughout the glove.

<https://www.biltwellinc.com>



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The "SPIRIT OF PASSION"

Custom Motorcycle

Like custom builds? Check out this Art Deco-inspired masterpiece! BMW Motorrad has pulled the covers off its latest custom motorcycle. It is the second BMW R 18 build in the "Soulfuel" collaborative series. Built by custom bike designer Dirk Oehlerking, the "Spirit of Passion" uses design elements from BMW Motorrad's storied past. Despite its radical appearance, the "Spirit of Passion" is not as heavily modified as one might think. The elegant handmade Kingston dustbin fairing and wing incorporate the R 18's classic lines and pinstriping, which were prominently featured on BMW motorcycles of yesteryear like the iconic BMW R 5.

"This project is probably the most impressive of my entire career," said Oehlerking. "My motorbikes always convey soul, charm, and character. They're outstanding specimens, so they require great care and attention. I have a constant stream of images running past my mind's eye when it comes to deciding what style I want. I start with a pencil sketch, then I keep going until I know in my heart of hearts: that's precisely it!"

