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Happy Holidays!



As we approach the joyous holiday season we want to take a moment to extend our warmest wishes to each and every one of you. The spirit of the holidays is a time of reflection and gratitude and we find ourselves truly thankful for the trust you've placed in us as your advocates.

Representing motorcyclists is not just a profession for us; it's a calling, a commitment to ensuring that you receive the justice and support you deserve. As we gather with friends and family to celebrate the festivities we're reminded of the strength and resilience that defines our community.

Your stories, challenges and triumphs inspire us every day, and we're honored to be a part of your journey. The holiday season is a poignant reminder of the importance of connection and we are grateful for the connection we share with each and every one of you.

May your holidays be filled with warmth, joy and the company of those you hold dear. Thank you for choosing us as your trusted legal partner. Wishing you a happy holiday season and a bright and prosperous New Year.

Winter begins officially on December 21 in the Northern hemisphere and, with our coldest months ahead, it's time to begin the process of winterizing your ride (if you haven't already)! This month we're sharing 9 steps you can take to prepare your bike for the colder months – in order to optimize the performance and longevity of your ride.

1. **Dedicated Cleaning and Inspection:**

Begin the winterization process by giving your motorcycle a thorough cleaning. Scrub away road grime, salt and any accumulated dirt. As you meticulously clean, pay close attention to the details. Inspect the frame, wheels and components for signs of wear and tear so that you're able to address any issues before they escalate.

2. **Oil Change for Optimal Lubrication:**

Treating your bike to a fresh oil change before winter storage is crucial. The cold weather can exacerbate friction and wear on engine parts. New, high-quality oil acts as a protective barrier, preventing corrosion and ensuring smoother performance when you're ready to hit the road again.

3. **Fuel Stabilizer for Carburetor Health:**

Introduce a fuel stabilizer into your gas tank to combat the adverse effects of fuel degradation during storage. This prevents issues like gumming and varnish buildup in the carburetor, ensuring your motorcycle starts up reliably when you're ready to roll.

4. **Battery Maintenance:**

The winter months can be harsh on motorcycle batteries. To prevent power drainage, connect a battery tender. This device maintains a consistent charge, extending the life of your battery and reducing the risk of waking up to a dead one when you're eager to ride.

WINTER IS COMING:

9 Steps to Prepare Your Motorcycle for the Cold Months Ahead



"That's not exactly how I intended you to use the treadmill."

Oh what fun it is
TO RIDE

5. Tire Care for Stability:

Tire pressure is critical for stability and control. Check and adjust tire pressure according to the manufacturer's recommendations. Properly inflated tires provide better traction and handling, enhancing safety during winter storage and when you hit the road again.

6. Choosing the Right Storage Location:

Select a storage location that is dry and protected from the elements. If storing your bike outdoors, invest in a high-quality motorcycle cover to shield it from rain, snow and UV rays. As you know, adequate protection helps prevent rust and corrosion.

7. Preserving Metal Surfaces with Wax:

Protect exposed metal surfaces from winter's harsh elements by applying a high-quality protective wax. This creates a durable barrier against moisture, preventing rust and maintaining the aesthetics of your motorcycle.

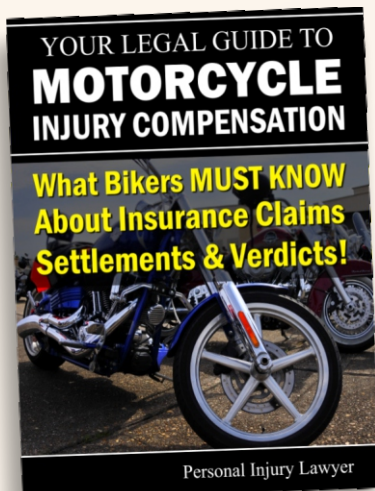
8. Exhaust System TLC:

Pay special attention to your motorcycle's exhaust system. Apply a thin layer of oil to the exhaust pipes to safeguard against rust formation during the winter months. This small yet effective measure contributes to the overall health of your bike.

9. Consider a Professional Inspection:

If you're uncertain about any aspect of winterizing your motorcycle, consider consulting a professional mechanic. They can perform a comprehensive inspection, identifying potential issues and ensuring your motorcycle is in top-notch condition for the next riding season.

By investing time and effort into these detailed steps, you're not just protecting your motorcycle; *you're preserving its longevity and performance.* **Winterization is not merely a precaution; it's a commitment to the enduring joy of riding.**



Your Legal Guide To MOTORCYCLE INJURY COMPENSATION

This insider's guide explains how motorcyclists can maximize claims after an accident and avoid expensive mistakes that could devalue their case and cost them tens of thousands of dollars or more. Readers will learn the answers to 11 questions that injured bikers need to ask before they sign any settlement documents with an insurance company.

Read this important legal guide
BEFORE you are involved in an accident!
www.NAMIL-LAW.org/Larson



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The 2023 Motorcycle Giveaway is sponsored by the National Academy of Motorcycle Injury Lawyers.



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Spread Holiday Cheer

Find a Toy Ride Near You!

Interested in partaking in a little cheerful giving – and enjoying an exhilarating ride while you're at it? In the spirit of the holidays, bikers all over the country are organizing charity toy rides for their communities.

Visit cyclefish.com/motorcycle_events

to scope out the charity rides near you and mark your calendars for spreading some holiday cheer!

